

A woman with long dark hair, wearing a blue and white striped shirt and a denim apron, is shown from the chest up. She is wearing a white rubber glove on her right hand and is covering her nose with it. She has a distressed expression, with wide eyes and a furrowed brow. The background is a kitchen with white cabinets and a dark countertop.


# ODORS

## CAN BE A PROBLEM

- Urine
- Pets
- Vomit
- Feces
- Blood
- Sweat
- Food
- Diapers
- Garbage
- Mold
- Mildew
- And more...



# HERE ARE SOME FACTS

A photograph of a modern apartment interior with white cabinetry, a large TV, and a dining area. The room is well-lit with a multi-bulb pendant light.

**The average apartment size  
in the U.S. is 882 ft<sup>2</sup>\***

\*Thrillist | RENTCafé®

A photograph of a man holding a grey and white tabby cat. The man is looking at the cat, and the cat is looking towards the camera.

**Pet odor and clean-up  
products market in the  
U.S. = 3.55 billion\***

\*Statista

- 
- A photograph of a woman holding a beagle dog. The woman is looking down at the dog, and the dog is looking towards the camera.
- **67% of U.S. households own pets\***
  - **85 million families\***
    - 94.2 million cats
    - 89.7 million dogs
    - 20.3 million birds
    - 14.0 million small animals
    - 9.4 million reptiles

\*National Pet Owners Survey -  
American Pet Products Association (APPA)





THE GOOD NEWS IS...

WE ARE  
ELIMINATING  
**ODORS**  
FOR GOOD



# INTRODUCING ODORGHOST™

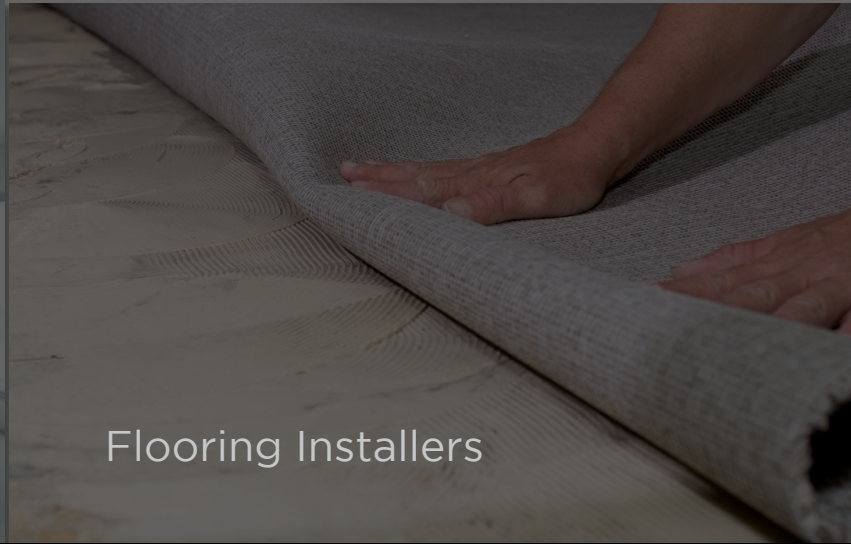




Property/Facility Managers



Flooring Installers



Maintenance & Custodial



# WHO BENEFITS?

Landlords & Investors



Builders & Contractors



Real-Estate Agents





MULTI-FAMILY



HOSPITALITY

# WHERE IS IT NEEDED?



LONG-TERM CARE



RESIDENTIAL





CHALLENGING



TIME CONSUMING



VOIDS WARRANTIES

# TRADITIONAL ODOR REMOVAL IS



EXPENSIVE



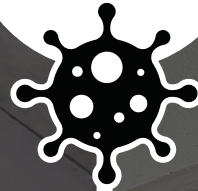
INEFFECTIVE



TRADITIONAL  
**ODOR**  
REMOVAL IS:

- Expensive
- Time consuming
- Ineffective
- Challenging
- Voids warranties

**VS**



ODOR**GHOST**<sup>™</sup>  
**ODOR**  
REMOVAL IS:

- Cost effective
- Fast and efficient
- Permanent
- No walk-off problems
- Keeps warranties
- Safe & effective



# ODOR<sup>GH</sup>OST™ vs Traditional Cost Comparison

Apartment Case Study (882 ft <sup>2</sup> )	OdorGhost™	Traditional
TOOLS NEEDED	Pump sprayer	Roller, roller covers, paint tray, paint brush, painters' tape, drop cloths/plastic sheeting
PRODUCT NEEDED	OdorGhost™	Paint or Sealer
PREP TIME REQUIRED	N/A	30 - 60 minutes
APPLICATION TIME	15 - 20 minutes	1 - 2 hours
DRY-TIME REQUIRED	N/A	2 - 48 hours
CLEAN-UP REQUIRED	N/A	30 - 60 minutes
WALK-OFF PROBLEMS	N/A	Yes
TAYLOR ADHESIVE WARRANTY	Yes	No
TOTAL LABOR TIME	15 - 20 minutes	2 - 4 hours
TOTAL LABOR COST	\$5 - \$10	\$40 - \$80
TOTAL PRODUCT COST	\$35 - \$40	\$50 - \$60
<b>TOTAL REALIZED COST</b>	<b>\$40 - \$45</b>	<b>\$90 - \$140</b>



# ODORGHOST™

**TAYLOR**™  
WITH YOU EVERY STEP™

## TWO PRODUCTS - ONE SOLUTION

### BIO-ENZYMATIC FORMULA

Permanently eliminate organic-based odors, and protect against future odors with our Future Guard Technology

**CONSUMES AND ELIMINATES ODORS**



### UV TRACER TECHNOLOGY

This product contains a specialized tracer formulated to glow when exposed to ultraviolet light.

**VERIFIES PROPER APPLICATION**

**ALL THE SAME BENEFITS AS BIO + UV**





# BENEFITS

- Fast, easy application
- No prep time
- Ready to use
- Applies and dries clear
- Deep penetrating formula
- Rapid dry-time
- Leaves no residue
- No clean-up required
- No walk-off problems
- Biodegradable
- Non-flammable
- Safe around pets and children





# ADVANTAGES

## **Save Installer Time**

- Minutes, not hours
- Pay your installers to install, not paint and prep floors

## **Better Results**

- Treat under baseboards and behind tack strips, grout lines, carpet and LVT/LVP seams

## **No-Mess Application**

- Clean, simple, no prep, no cleanup
- No walk off or paint sundry expenses

## **Permanent Odor Removal**

- Proven results, removes source of odor - doesn't just hide it like primers and paints

## **Warranties Remain Intact**

- For full-spread jobs (unlike paints & primers)

## **Lower Actual Cost**

- Less expensive than paints & primers per applied ft<sup>2</sup>

## **More Profit**

- Less time per install means more installations per day
- Better use of scarce labor pool





## PERMANENTLY ELIMINATES ORGANIC-BASED ODORS FROM:

- All urine types
- Food
- Pets
- Diapers
- Vomit
- Garbage
- Feces
- Mold
- Blood
- Mildew
- Sweat
- And more...



CLEAN  
LINEN  
SCENT



# SAFE FOR

Water-safe surfaces including:

- Resilient flooring
- Carpet
- Carpet pad
- Ceramic tile
- Grout lines
- Subfloors
- Tack strip
- Baseboards
- Walls
- Curtains
- Upholstery
- Countertops
- Appliances
- HVAC air intakes
- HVAC duct work



# ODOR**GH**OST™

